



Dates

1993 – 1997

Program

55 acres
360 mixed-income homes
1 million sq. ft. of renovated commercial and institutional space
70,000 sq. ft. community center

Relevance

Brownfield
Redevelopment
Adaptive Reuse
Mixed-Income Housing
Public/Private Partnership
Sustainability

Scope

Owner and Investor Relations
Sustainable Building Technologies
Leasing, Sales, and Marketing Strategy

Team

Owner
Sears, Roebuck and Co.
Homan Arthington Foundation

Developer
The Shaw Company

Master Planner
Nagle Hartray & Associates

Project Architect
Nagle Nartray & Associates
Schroeder Murchie Laya
FitzGerald Associates

Project

Homan Square

Location

Chicago, Illinois

Profile

Homan Square is a \$215 million brownfield redevelopment initiative of The Shaw Company, in partnership with Sears, Roebuck and Co. and the City of Chicago. Public and private sources funded a three-pronged development strategy which included new affordable housing, job training and community economic development resources, as well as new community, recreational and health care services to stabilize a Chicago inner-city neighborhood. Today, the 55-acre former Sears Headquarters, located in the previously troubled neighborhood of North Lawndale, encompasses 360 units of new rental and for-sale mixed-income housing, a 70,000 sq. ft. landmark community center, and renovation and adaptive reuse of one million square feet of commercial and institutional space to serve as vessels for jobs. The initiative helped bring new life to North Lawndale. Between 1990 and 2000, the community has increased home ownership by 45%, decreased unemployment by 66%, and decreased the number of families in poverty by 40%.

Role

As a Vice President of The Shaw Company, Jeff Kingsbury's role was in owner and investor relations, advancing the sustainable and green building technologies for the residential development, as well as leasing, sales and marketing strategy for the subsidized and market-rate apartments, townhomes and single-family homes.

Recognition

Award for Excellence, Urban Land Institute

