# ASSOCIATE OPPORTUNITY

## **POSITION SUMMARY**

Greenstreet is seeking a qualified and motivated individual to fill the role of associate. The associate will work with the Greenstreet team at a level matching their experience and interests. The ideal candidate would have a willingness to work in a highly collaborative, creative, and data-driven environment with a desire to explore questions deeply, communicate complex ideas simply, and provide meaningful recommendations both internally and to clients. Experience working in a professional office in a field related to urban planning, real estate, economics, public policy, etc. required.

This is a full-time position. Compensation will be determined based on qualifications.

#### POSITION RESPONSIBILITIES

This list of responsibilities is not intended to be all-inclusive and may be expanded as necessary.



Research and collect demographic and market data from a variety of sources\*



Identify, analyze, and interpret trends and patterns in raw data



Produce graphics, documents, and presentations that simply communicate complex concepts



Draft, edit, and proofread content for publications

\*includes - local resources at the county, city, and neighborhood levels, transit agencies, regional organizations, federal agencies such as HUD, the Census and other surveys, and nationally accredited research agencies.

## **QUALIFICATIONS & SKILLS**

Greenstreet is looking for talented and inquisitive people who are ready to be productive on day one.



A bachelor's degree, master's degree, or work equivalent in urban planning, geography, real estate, public policy, or a related field



Robust working knowledge of Microsoft Word, Excel, PowerPoint, and Adobe publishing software; Familiarity with Esri Business Analyst, Tableau, and/ or ArcGIS preferred, but not required



Ability to communicate professionally in written, verbal, and graphic forms



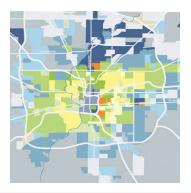
Ability to prioritize and streamline workflow and adjust quickly to new projects and timelines

## **INTERESTED CANDIDATES**

Interested and qualified candidates please send a cover letter, resume, and work samples via email to <a href="mailto:natalia@greenstreetltd.com">natalia@greenstreetltd.com</a>.



## RECENT GREENSTREET WORK



#### RECENT PROJECT: NEIGHBORHOOD INVESTMENT STRATEGY

Greenstreet worked with Reinvestment Fund and INHP to understand and categorize every neighborhood in Indianapolis. Early action tools were developed for each neighborhood based on their current conditions and needs. The City will use this information to make strategic investments throughout the city.

Qualitative and quantitative analysis, strategy, implementation

Click the project image to download the complete plan.



#### CURRENT PROJECT: IU HEALTH ANCHOR STRATEGY

Greenstreet is leading an anchor institution strategy for the IU Health Academic Health Center. As an anchor institution, IU Health has a significant impact on the region, as well as the neighborhood around it. This strategy has set the vision, goals, and initiatives to leverage IU Health's future new hospital as a catalyst for revitalization in the district surrounding its campus.

Qualitative and quantitative analysis, strategy, implementation

Graphic support provided by Rundell Ernstberger Associates.



#### CURRENT PROJECT: ELECTRIC WORKS

Greenstreet is a co-developer and investor in the \$440 million redevelopment of the former 39-acre General Electric campus in downtown Fort Wayne. The redevelopment strategy includes plans for 1.2 million square feet of historic adaptive reuse space for office, institutional, retail, hotel, and residential uses to create a mixed-use innovation district.

Development, leasing, market analysis, public-private partnerships

Click the project image to visit the website.

#### ABOUT GREENSTREET LTD.

Founded in 2004 in Denver and based in Indianapolis since 2006, Greenstreet is a boutique practice that helps clients align strategic plans with real estate and the marketplace to create shared-value solutions. Deep technical expertise, a commitment to building relationships, and a nimble operating style allows the firm to provide a customized approach that meets each client's unique needs. Engagements have ranged from project-specific roles, to the position of a long-term advisor, to an extension of the client's executive team. With national experience in redevelopment and reuse strategies, the firm has evaluated the market potential of all asset classes, including industrial, office, retail, residential, and mixeduse real estate, in urban, suburban, and rural communities.

Greenstreet values diversity, and is an equal opportunity employer.

## GREENSTREET

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